



MEDIA ALERT

Wednesday 6 July 2022

Media Accreditation for TotalEnergies BWF World Championships 2022

Dear media,

Please find information below regarding media accreditation for the TotalEnergies BWF World Championships 2022 in Tokyo, Japan from 22-29 August 2022.

Due to restricted entry conditions in Japan, and limited space at the venue, BWF and Nippon Badminton Association (NBA) are only able to grant media accreditation to selected organisations and personnel.

Priority will be given to Rights Holding Broadcasters, International and National Press Agencies with Bureaus in Tokyo, and Domestic Japanese media on an invite only basis.

For all other media, BWF will activate the BWF Digital Media Hub where we will service free access to essential content including images, live streaming of mixed zone interviews, and selected video interviews with players.

Images from the Field of Play will be supplied by BWF via Badmintonphoto or be available through agencies.

Details regarding the BWF Digital Media Hub will be released at a later date.

For more information, please contact: pressoffice@bwf.sport.

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Contact:

pressoffice@bwf.sport

Lloyd Green
Head of Communications
Mobile: +60 19-384 0556

Dianne Pierre
Deputy Communications & Media Manager
Mobile: +44 7961 714540

ABOUT BWF

The Badminton World Federation (BWF) is the international governing body of the sport of badminton, recognised by the International Olympic Committee (IOC) and the International Paralympic Committee (IPC). It was originally the International Badminton Federation (IBF) which was founded on 5 July 1934, before being rechristened the Badminton World Federation in 2006.

The purpose and objectives of BWF include regulating, promoting, developing, and popularising the sport of badminton throughout the world and organising, conducting and presenting international events at the highest level.

The BWF's vision is to make badminton a leading global sport accessible to all – giving every child a chance to play for life. Its mission is to lead and inspire all stakeholders; to deliver entertainment through exciting events to drive fan experience; and to create innovative, impactful and sustainable development initiatives.

BWF has its headquarters in Kuala Lumpur, Malaysia, with 198 Member Associations worldwide.

Poul-Erik Høyer is the BWF President, and Thomas Lund is the BWF Secretary General.

Websites: www.bwfbadminton.com and www.bwfcorporate.com

Facebook: <https://www.facebook.com/bwfbadminton>